



# Consortium Standards Bulletin

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*Attorneys at Law*

## FEATURED MEETING

*ConsortiumInfo.org* is pleased to co-sponsor the following event:

### LOCATION TECHNOLOGY AND BUSINESS INTELLIGENCE 2005

Philadelphia May 2-4  
Hosted by Directions Magazine

With the evolution of geographic information system (GIS) technology over the past decade, more companies are realizing the benefits that may be achieved by leveraging the location-based information within their database resources to gain a competitive advantage in supply chain management, site selection, real estate investments, and insurance risk mitigation. The innovative software solutions available today to support the integration of geographic information with enterprise systems will be the main topic of this conference, hosted by **Directions Magazine** at the Wyndham Hotel at Franklin Plaza in Philadelphia, Pennsylvania on May 2-4.

The Keynote Speakers will be **Tim O'Reilly**, CEO, O'Reilly Media and **Mark Snow**, Field Marketing Director – Western Division, Cox Communications.

Conference attendees can expect workshop sessions focusing on location technology and business intelligence, with three tracks to choose from – Executive, Integration Technology or Applications.

Registration cost for professionals is \$595; academic cost for faculty or students is \$395. For online registration and a complete overview of the conference, including pre-conference workshops, agenda, sponsorship opportunities, venue and travel information, visit < [www.locationintelligence.net](http://www.locationintelligence.net)>.