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Have You Read the News?



On June 12, 2002 I launched a new feature at ConsortiumInfo.org which I called the <u>Standards News Portal</u>.

The concept was to post, on a daily basis, short outtakes of standards related stories that visitors to the site should find to be of interest. Since then, I've posted from two to six stories each weekday, culled from many times the same number of daily press releases and

GoogleAlerts. As of December 27, 2010, the number of stories in the archive totaled exactly 6,034. Many of the links to the original stories are now dead, meaning that in some cases the archived summaries are all that remain available to aid a researcher investigating a topic of interest.

If you visit the <u>Standards News Portal</u>, you will find that you can display all of the latest news, or you can click on any of the 35 different categories into which I have sorted the same stories. Some categories are cross-sectoral, such as <u>New Consortia</u>, <u>New Standards</u>, and <u>Intellectual Property Issues</u>, while others are more specific, such as <u>Security</u>, <u>SmartGrid</u> and <u>Semantic and Next/Gen Web</u>. Others are geographic, and one <u>-Who's Doing What to Whom</u> - recalls the fact that standards development can sometimes be a contact sport. If you're more interested in taking a break than acquiring serious knowledge, you may enjoy browsing through the hundreds of <u>Quotes of the Day</u> that you can also find at the Standards News Portal.

So if you've never done so before, why don't you visit, bookmark, or better yet take advantage of the RSS and other feeds you can find at the <u>Standards News Portal</u>. And if your organization has standards news to share, please add <u>submit.news@consortiuminfo.org</u> to your press release distribution list. It's a great way to reach tens of thousands of readers a month with a demonstrated interest in standards.

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