FEATURED MEETING

WORLD STANDARDS WEEK 2005:

STANDARD SETTING IN A CHANGING WORLD
THE GROWING INFLUENCE OF EUROPE AND ASIA

On October 5 from 2:00 – 5:00 PM, Kavi Corporation, ConsortiumInfo.org/ Gesmer Updegrove LLP, Virtual Management, and Jennings Strouss Salmon, will present an interactive analysis of the growing influence of Europe and Asia on technology standard setting organizations. The program takes place during World Standards Week October 3-7 in Washington, D.C. in conjunction with the ANSI Annual Conference.

Attendance is free but registration is required.

The program will feature two sessions, one on Europe and one on China (for full details, see the event website).

The presenters are as follows:

I. *Europe Panel:*

- Moderator - Andrew Updegrove - Co-founder and partner, Gesmer Updegrove LLP. Founder and editor, ConsortiumInfo.org
- Carter Eltzroth - Legal Director of the DVB Project. DVB is the Geneva-based standards forum creating technical standards – implemented worldwide – for digital television.
- Jorgen Friis - Deputy Director-General at the European Telecommunications Standards Institute
- Paula Hunter - Business Development Director at the Open Source Development Labs (OSDL)
- Penny Naas - Director, Office of EU and Regional Affairs, US Department of Commerce

II. *China Panel*

- Moderator - Frank Curci - partner in the standards practice at Jennings Strouss Salmon
- Joe Bhatia - Executive Vice President, International at Underwriters Laboratories
- Michael M. Hoghooghi - Director, Corporate Standards and Technology, Freescale Semiconductor, Inc.
- Kathleen Kono - VP of Global Cooperation, ASTM
- Audrey Winter, Deputy Assistant U.S. Trade Representative, China Affairs, Office of the United States Trade Representative

To register for this free seminar, complete and submit the simple event registration form: <https://seminar.kavi.com/apps/bestpractice/register_contact.php>