



*Attorneys at Law*

# Consortium Standards Bulletin

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## ANNOUNCING:

### Biff's Technology Bookstore

ConsortiumInfo.org was launched in September of 2002 with the ambitious goal of becoming "the most comprehensive and detailed resource on (or off) the Internet on the topic of standards and standard setting." Since that time, we have added a variety of features, including:

- The Essential Guide to Consortia and Standards, which provides book-length content and primary resources on a variety of topics intended to educate anyone on these subjects.
- The Consortium and Standards List, which now abstracts and links to over 400 standard setting organizations of all types, as well as their intellectual property policies and adopted standards.
- The Standards News portal, updated daily and complete with an RSS feed, which links to the latest developments in the areas of standards and Open Source.
- The Standards Blog, which provides a unique look at the role of standards in society.
- The Consortium Standards Bulletin, now in its twenty-first issue.

While this site enjoys the generous sponsorship of the law firm of Gesmer Updegrave LLP, that sponsorship covers less than half of the total cost of creating and maintaining ConsortiumInfo.org and the Consortium Standards Bulletin.

At the same time, we have ambitious plans to continue to expand the site. For example, using a generous seed grant from Sun Microsystems, we are currently constructing a "Standards and Standard Setting Metalibrary." This new section of the site is intended to abstract and link to all of the literature that is currently available on the Web on standards and standard setting, and will be fully categorized and searchable. When completed, it will provide an invaluable resource for academic and government policy research, as well as on the job training for those that are active in standard setting. Look for the Metalibrary to go live in early 2005.

From the beginning, we have been committed to bringing all of this to the public free of charge. We hope to continue to do so for as long as possible, and here is what you can do to help.

Today we are launching a new resource, with the assistance of a new mascot. That new resource is called ***Biff's Technology Bookstore*** [www.consortiuminfo.org/books](http://www.consortiuminfo.org/books). What is Biff's all about? Biff's is about being able to find all of the technology books that would be of interest to an information technology professional (or amateur) at the lowest prices, and in the easiest way possible. 100% of the profits from the bookstore will be used to support the maintenance and expansion of ConsortiumInfo.org, and to continue to distribute the Consortium Standards Bulletin free of charge.

Here's what you'll find when you Buy Your Books at Biff's:

- Every computer technology book from the most popular IT publishers. At launch, we are offering over 2,000 titles from John Wiley and Addison Wesley; as we expand the site, we will make the offerings of all other major IT publishers available as well.
- A unique indexing system, allowing you to search by technical area (e.g., Internet and Web, Wireless, and Graphics), by standard (e.g., XML, 802.11, and OpenGL), by key word, or by ISBN number, title or author.
- Explanatory definitions of every standard and technology on each subcategory page.

- The lowest discounts that we are able to make available (many affiliate programs allow you to decide how much of the reseller's discount to keep, and how much to pass along to their customers).
- And, of course, Biff.

So there you have it. Help keep ConsortiumInfo.org and the Consortium Standards Bulletin free and on the air. If you need a book, buy it from Biff. At holiday time, remember those you love with a book from Biff's. And while you're thinking about it, tell your friends where to go, too.

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