



*Attorneys at Law*

# Consortium Standards Bulletin

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## ANNOUNCEMENT

### AN OPEN INVITATION TO CONSORTIA TO ATTEND A PRIVATE BRIEFING AND WORKING SESSION ON THE REVISED UNITED STATES STANDARDS STRATEGY

**Boston, Massachusetts**

**9:00 – 3:00**

**February 10, 2005**

In 2000, the American National Standards Institute (ANSI) coordinated the drafting of a National Standards Strategy for the United States (NSS). The NSS was released in August of that year, following which a number of other nations undertook similar exercises. Now, a new NSS committee has been formed to revise and update the original document, and that committee wishes to bring the consortium community into the revision process.

Further to that goal, **ConsortiumInfo.org** and **Gesmer Updegrove LLP** will be hosting a meeting in Boston, Massachusetts on February 10th, exclusively for leaders and representatives of standard setting consortia and open source groups. At this meeting, Committee members (including George Arnold and Mark Hurwitz, the Chairman and President of ANSI, respectively, and Joe Bhatia, the Committee Chair) will describe the current status of the redrafting effort, followed by an extended period during which those in attendance may ask questions, express their views, offer suggestions, and learn how they may become further involved, either actively or simply to track the revision activities as they proceed.

With the globalization of corporations and trade, the revision committee is mindful of the fact that a "national" strategy has become something of an oxymoron, and that (particularly in the information and communications technology areas) a very large amount of standard setting important to the national interest takes place in consortia with international memberships rather than in nationally accredited standards development organizations. Accordingly, the committee is hoping that the consortium community will take advantage of this opportunity to learn more, and to make its views heard.

The confirmed list of attendees to date includes GLevel representatives from over a dozen leading consortia and open source organizations covering domains as varied as Web and Internet architecture, eCommerce, geospatial imaging, XML, mobile services, Web services, open source tools, and many other domains. There is no charge to attend, and a continental breakfast and full lunch will be served.

To view the original version of the NSS, see:

[http://public.ansi.org/ansionline/Documents/News%20and%20Publications/Brochures/national\\_strategy.pdf](http://public.ansi.org/ansionline/Documents/News%20and%20Publications/Brochures/national_strategy.pdf)

**Invitations:** If you would like to attend this meeting, please reply to [andrew.updegrove@gesmer.com](mailto:andrew.updegrove@gesmer.com) with your name, title and the name of your organization. Space is limited and available to qualified representatives only (qualified representatives may include member representatives delegated by a consortium).

**Location:** 40 Broad Street, Boston (ten minutes from Logan Airport and South Station).

**Agenda:** Registration/Continental Breakfast, 9:00 – 9:30 am

<b>Agenda Item 1 – Organizational Matters</b>		
1.1	Welcome and relevance of United States Standards Strategy (USSS) to Consortia	Andrew Updegrove Partner, Gesmer Updegrove LLP; USSS Committee (USSSC) Member Meeting Host
1.2	Self-introduction of participants	All
1.3	Purpose of the U.S. Standards Strategy & goals of the meeting	George Arnold Chair, ANSI Board of Directors; USSSC Member; Consulting Vice President, Lucent Technologies

<b>Agenda Item 2 – United States Standards Strategy</b>		
2.1	Overview: Background of the Strategy and its current revision status	Joe Bhatia Chair, USSSC; Exec. V.P., International Operations, Underwriters Laboratory
2.2	Objectives of the Strategy: Its guiding principles, strategic vision, and intended audience	Jim Thomas President, ASTM; USSSC Member
2.3	Why industry cares	Ron Siletti Corporate Program Director of Standards, IBM; USSSC Member; Chair, ANSI Company Member Forum

Coffee Break <i>(15 minutes)</i>		
2.4	<p>Discussion of key concerns of the Strategy</p> <ul style="list-style-type: none"> <li>▪ Access and inclusivity <i>promoting a market-driven approach to standards</i></li> <li>▪ Global trade and market access <i>relationship of standards and government policy on trade; reducing trade barriers with standards</i></li> <li>▪ Coherence and global relevancy <i>Promoting the interests of U.S. industry and other stakeholders in domestic, regional and international standards-setting forums</i></li> <li>▪ Education and Outreach <i>Influencing international, national and regional standard setting organizations</i></li> <li>▪ Optimizing Interactions in the Standard Setting Infrastructure <i>Opportunities to influence congressional and government policy</i></li> </ul>	<p><b>Panel/Audience Discussion</b> Facilitator: Mark Hurwitz President and CEO, ANSI; NSSSC Member</p> <p>Jim Shannon President and CEO, NFPA; USSSC Member</p> <p>Bill Primosch Director of International Bus. Policy, NAF; USSSC Member</p> <p>Joe Bhatia</p> <p>Jim Thomas</p> <p>Andrew Updegrove</p>

		1)
	Lunch and One-on-One Discussion (1:00 – 2:00 pm)	2)
		3)
2.5	Open dialogue <i>continued discussion following panel presentation/discussion</i>	Joe Bhatia

	<b>Agenda Item 3 – Wrap Up</b>	
3.1	Summary of Significant Insights from Day's Discussion	George Arnold Andrew Updegrove
3.2	Next Steps and Timeline	Joe Bhatia
3.3	Adjournment 3:00 pm)	