ANNOUNCEMENT

AN OPEN INVITATION TO CONSORTIA TO ATTEND
A PRIVATE BRIEFING AND WORKING SESSION ON THE
REVISED UNITED STATES STANDARDS STRATEGY

Boston, Massachusetts
9:00 – 3:00
February 10th, 2005

In 2000, the American National Standards Institute (ANSI) coordinated the drafting of a National Standards Strategy for the United States (NSS). The NSS was released in August of that year, following which a number of other nations undertook similar exercises. Now, a new NSS committee has been formed to revise and update the original document, and that committee wishes to bring the consortium community into the revision process.

Further to that goal, ConsortiumInfo.org and Gesmer Updegrove LLP will be hosting a meeting in Boston, Massachusetts on February 10th, exclusively for leaders and representatives of standard setting consortia and open source groups. At this meeting, Committee members (including George Arnold and Mark Hurwitz, the Chairman and President of ANSI, respectively, and Joe Bhatia, the Committee Chair) will describe the current status of the redrafting effort, followed by an extended period during which those in attendance may ask questions, express their views, offer suggestions, and learn how they may become further involved, either actively or simply to track the revision activities as they proceed.

With the globalization of corporations and trade, the revision committee is mindful of the fact that a "national" strategy has become something of an oxymoron, and that (particularly in the information and communications technology areas) a very large amount of standard setting important to the national interest takes place in consortia with international memberships rather than in nationally accredited standards development organizations. Accordingly, the committee is hoping that the consortium community will take advantage of this opportunity to learn more, and to make its views heard.

The confirmed list of attendees to date includes GLevel representatives from over a dozen leading consortia and open source organizations covering domains as varied as Web and Internet architecture, eCommerce, geospatial imaging, XML, mobile services, Web services, open source tools, and many other domains. There is no charge to attend, and a continental breakfast and full lunch will be served.

To view the original version of the NSS, see:

Invitations: If you would like to attend this meeting, please reply to andrew.updegrove@gesmer.com with your name, title and the name of your organization. Space is limited and available to qualified representatives only (qualified representatives may include member representatives delegated by a consortium).

Location: 40 Broad Street, Boston (ten minutes from Logan Airport and South Station).
### Agenda Item 1 – Organizational Matters

| 1.1 | Welcome and relevance of United States Standards Strategy (USSS) to Consortia | Andrew Updegrove  
Partner, Gesmer Updegrove LLP;  
USSS Committee (USSSC)  
Member  
Meeting Host |
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<td>1.2</td>
<td>Self-introduction of participants</td>
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| 1.3 | Purpose of the U.S. Standards Strategy & goals of the meeting             | George Arnold  
Chair, ANSI Board of Directors;  
USSSC Member;  
Consulting Vice President,  
Lucent Technologies |

### Agenda Item 2 – United States Standards Strategy

| 2.1 | Overview: Background of the Strategy and its current revision status       | Joe Bhatia  
Chair, USSSC; Exec. V.P.,  
International Operations,  
Underwriters Laboratory |
|-----|---------------------------------------------------------------------------|--------------------------------------------------|
| 2.2 | Objectives of the Strategy: Its guiding principles, strategic vision, and intended audience | Jim Thomas  
President, ASTM;  
USSSC Member |
| 2.3 | Why industry cares                                                        | Ron Siletti  
Corporate Program Director of  
Standards, IBM; USSSC  
Member; Chair, ANSI  
Company Member Forum |

### Panel/Audience Discussion

| 2.4 | Discussion of key concerns of the Strategy                                | Mark Hurwitz  
President and CEO, ANSI;  
NSSSC Member |
|-----|---------------------------------------------------------------------------|--------------------------------------------------|
|     | Access and inclusivity: *promoting a market-driven approach to standards* | Jim Shannon  
President and CEO, NFPA;  
USSSC Member |
|     | Global trade and market access: *relationship of standards and government policy on trade; reducing trade barriers with standards* | Bill Primosch  
Director of International Bus.  
Policy, NAF; USSSC Member |
|     | Coherence and global relevancy: *Promoting the interests of U.S. industry and other stakeholders in domestic, regional and international standards-setting forums* | Joe Bhatia  
Jim Thomas |
|     | Education and Outreach: *Influencing international, national and regional standard setting organizations* | Andrew Updegrove |
|     | Optimizing Interactions in the Standard Setting Infrastructure: *Opportunities to influence congressional and government policy* |                        |
| 1) Lunch and One-on-One Discussion  
(1:00 – 2:00 pm) |
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| 2.5 Open dialogue  
continued discussion following panel presentation/discussion |
|                   |
| Joe Bhatia        |

**Agenda Item 3 – Wrap Up**

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<th>3.1 Summary of Significant Insights from Day’s Discussion</th>
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<th>3.2 Next Steps and Timeline</th>
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| 3.3 Adjournment  
3:00 pm |
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